# **J.D. POWER**

Tucson Electric Power achieves a standout Overall Satisfaction score in the West Region: Midsize Segment of the J.D. Power 2023 U.S. Electric Utility Residential Customer Satisfaction Study<sup>SM</sup>



## Outperforms the segment average for multiple drivers of customer satisfaction including: Price, Corporate Citizenship, Billing & Payment, Communications, and Customer Care

#### J.D. Power 2023 U.S. Electric Utility Residential Customer Satisfaction Study<sup>sm</sup>

## Overall Customer Satisfaction Index Ranking

West Region: Midsize Segment

Clark Public Utilities	789	
Anaheim Public Utilities	750	
Seattle City Light	743	
Snohomish County PUD	738	
Idaho Power	730	
Avista	726	
Imperial Irrigation District	722	
Tucson Electric Power	722 +8	
Tacoma Power	717	
West Region: Midsize Segment Average	714	
Colorado Springs Utilities	712	
Montana-Dakota Utilities	705	
El Paso Electric	692	
PNM	692	
NorthWestern Energy	682	
Modesto Irrigation District	678	
Hawaiian Electric	671	
Black Hills Energy	661	

#### (Satisfaction scores on a 1,000-point scale)

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We know our service is critically important to our customers and our community. We work here, we live here, and we know our neighbors depend on us for reliable service. That's why we approach our work with purpose and with a focus on exceptional service.

Susan Gray, President and CEO



With the industry Overall Satisfaction score for electric utility providers declining 18 index points and the West Region: Midsize Segment average declining by 16 index points from 2022, it's more important than ever for electric utility providers to stand out with customers. In addition to outperforming the segment average for multiple factors, Tucson Electric Power's Overall Satisfaction (OSAT) score of 722 exceeds the industry average by 9 index points and the West Midsize segment average by 8 index points. This strong performance demonstrates Tucson Electric Power's commitment to satisfying their customers.

The J.D. Power U.S. Electric Utility Residential Customer Satisfaction Study<sup>™</sup> measures residential customer satisfaction with large and midsize electric utility companies in four U.S. regions: East, Midwest, South and West. The study examines satisfaction across six factors: Power Quality and Reliability; Price; Billing and Payment; Communications; Corporate Citizenship; and Customer Care.

## Tucson Electric Power's Factor Score Highlights

FACTOR		REGION AVERAGE
Price	638	631
Customer Care	798	783
Corporate Citizenship	688	671
Billing & Payment	777	775
Communications	703	678

Source: J.D. Power 2023 U.S. Electric Utility Residential Customer Satisfaction Study.<sup>SM</sup> Charts and graphs extracted from this press release for use by the media must be accompanied by a statement identifying J.D. Power as the publish erand the study from which it originated as the source. Rankings are based on numerical scores, and not necessarily on statistical significance. No advertising or other promotional use can be made of the information in this release or J.D. Power survey results without the express prior written consent of J.D. Power.

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For more information about the J.D. Power 2023 U.S. Electric Utility Residential Customer Satisfaction Study<sup>SM</sup> visit https://www.jdpower.com/business/resource/electric-utility-residential-customer-satisfaction-study.